



## M4C Collaborative Doctoral Award (CDA)

PROJECT TITLE					
Supporting Policy and Practice for Thriving, Just and Sustainable Artist Livelihoods					
LEAD INSTITUTION					
Name of HEI institution	Coventry University				
Lead regional city	Birmingham 🗆	Coventry 🛛	Leicester 🗆	Nottingham 🗆	
PARTNER ORGANISATION					
Name of organisation	Creative United				
Website	Creative United				
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What would, or could, a thriving, just and sustainable ecology for artist livelihoods look like? This project will work with Creative United, its artist infrastructure and Artist Advisory Groups to imagine, evidence and design policy to bring forward such possibilities.

- What does today's artist livelihood ecology look like, across the devolved UK and in place/s?
- What do working artists think a thriving, just and sustainable ecology should look like?
- What would be the individual, societal and place-based benefits of such an ecology?
- What international examples or experimentation exist which provide a pathway to the achievement of such an ecology?
- How does UK policy and practice need to change in pursuit of thriving, just and sustainable artist's livelihoods?

Currently, Creative United support over 3,000 (especially visual) artists a year through their programme activity in England, Scotland and Northern Ireland (Own Art; Made Possible; Business Support). In 2024/25, it is expected this support will be extended, deepened and targeted to support chosen Levelling Up for Culture Places (LUCP). This will include the LUCP in the West Midlands and the creation of Artist Advisory Groups.

The research is designed to work with the lived experience West Midlands Artist Advisory Group and its membership, to provide i) longitudinal description and analysis of artist livelihood ecologies in action ii) vision and articulation of what a thriving, just and sustainable ecology could look like and iii) potential policy and practice to achieve such a vision. This visioning and longitudinal analysis will aim to use creative and social science methodologies as part of its design, with additional training provided to the knowledge, skills and experience of the researcher.

This work with artists will be supported by a theoretical literature review and evidence review of artist livelihoods, a multi-year review of international programme and policy examples, and the joint generation with Creative United of end of project policy development activities and briefings.

Based in the West Midlands, the successful candidate will be expected to work with Creative United's small team at Somerset House, London and be provided the opportunity and funds to expand their

research and employability skills through contribution to and observation of policy and programme design and delivery, knowledge exchange, stakeholder partnerships and sector development.

HOW TO FIND OUT MORE. Please email the lead university supervisor if you want to find out more				
about this CDA project.				
Lead HEI Supervisor:	Professor Nick Henry			

Nick.Henry@coventry.ac.uk

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Lead HEI Supervisor Email: